

117 M+

97%

ADN 55%

3000 m²

Building the future



We make things happen

At Mirgor we push **technology** forward and transform it into daily experiences that contribute to people's **wellbeing and progress** through our highly-efficient quality technological products and services. We want everyone to enjoy the best advances in travel, food, and communication in today's world..



United by
one common purpose:
[improving every day.](#)

For 40 years we've been integrating and empowering the communities around us, with a strong commitment to improving every day and adapting to different environments and challenges, never losing sight of our dream: [building the future.](#)

+ Mission

+ Vision

+ Values

United by
one common purpose:
improving every day.

For 40 years we've been integrating and empowering the communities around us, with a strong commitment to improving every day and adapting to different environments and challenges, never losing sight of our dream: **building the future.**

+ Mission

Our aim is to become the **main developers of technological innovation**, transforming it, through our investments and advances, into contributions to the wellbeing and progress of our people. **Bringing you innovative solutions and experiences.**

+ Vision

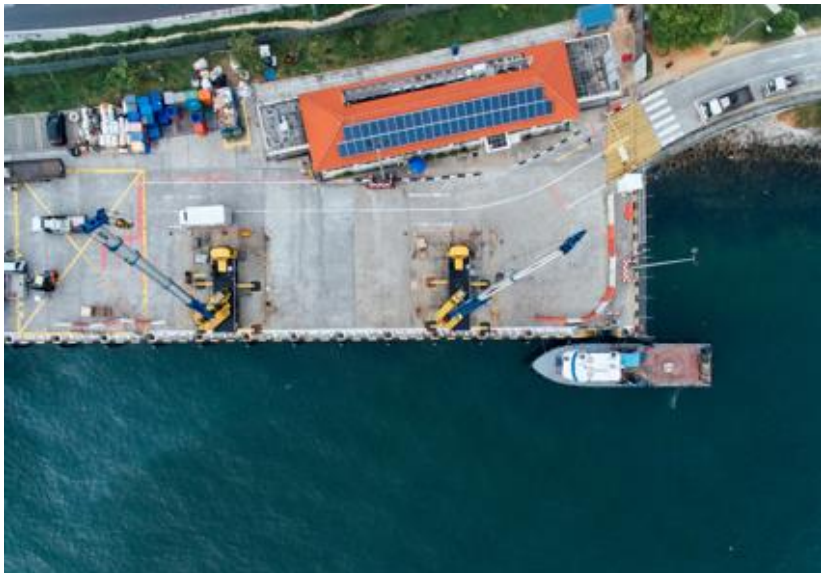
At Mirgor, we make things happen, with conviction, adding value to our products and services, building trust and long-standing relationships with our customers, suppliers, and partners.

+ Values

Transparency – Efficiency
Awareness - Versatility



40 years
of business history
generating value in
Argentina for argentinians



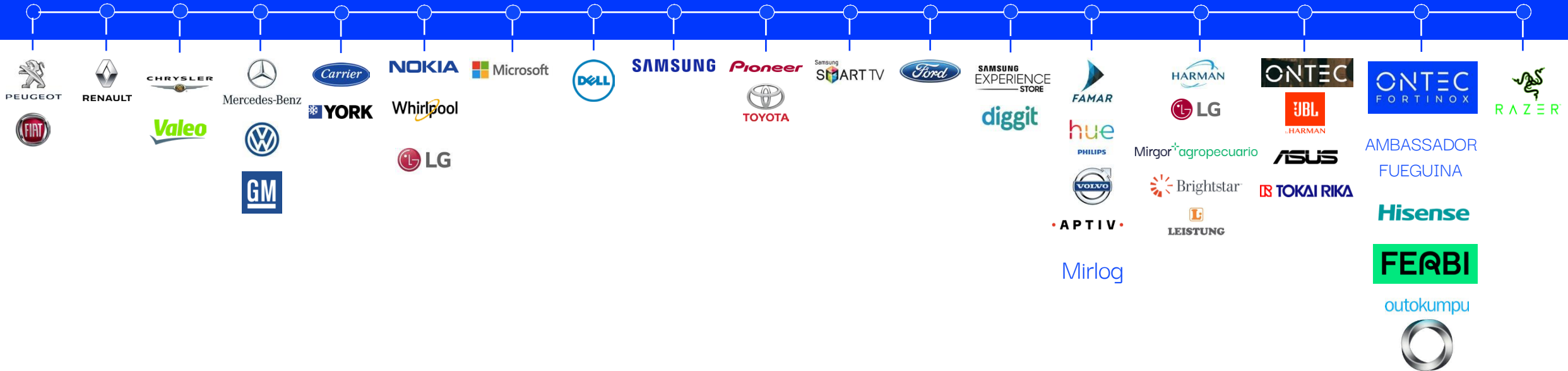
Mirgor+

- + 29 years listing in the Stock Exchange Market (1994-2023). - ADR: NYSE & LSE.
- + USD 2.000MM billing
- + Know-how of mass manufacturing technological products with high quality standards.
- + More than 4.000 employees.
- + 60.000m2 in 5 industrial plants in Tierra del Fuego.
- + Long-term Partnerships with multinational companies.
- + +300 global supplier.
- + Logistics +3000 containers/year.
- + Warehouses +45.000 m2 (in Buenos Aires y Tierra del Fuego).
- + USD 200mm purchases from local suppliers
- + Own Stores (+60 own POS)
- + I+D+I Development of HW +SW + Testing

Alliances throughout history



1983 1994 1996 1997 2004 2010 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023



We understand Sustainability as transversal to the business, understanding it from an ESG approach (Environment, Social and Corporate Governance).



In our environmental management, we seek to reduce our impact and incorporate actions that help us achieve an activity that is increasingly involved in caring for the environment.





Gender & Diversity



4.567 employees

50,4% Men

49,5% Women

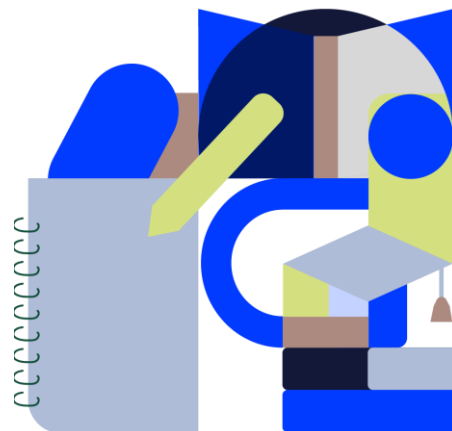
93% of the total

OPERATIONAL POSITIONS

50,6% are women and 49,4% are men.



Fundación Mirgor⁺



Educación →

Salud →

Desarrollo Habitacional →

Cultura →

Community development for the future.

At Fundación Mirgor we believe in a better, fairer and more equitable society, knowing that change is in our hands and that it is built in community.

We promote community development through solutions in education, infrastructure and housing development, health and culture, seeking a future with more opportunities in the communities where Mirgor is present.

We seek to reach each point of the country with innovation, creativity, sensitivity and commitment, being a key piece that works side by side with the community to contribute to its development towards the future.



Business Units

Mirgor Group encompasses several sectors in Argentina's industry.

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Manufacture

02

Retail

03

Distribution

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Agriculture

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Supplychain

06

Innovation

07

Services

08

Global

Manufacture

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We explore and adopt solutions always with a view to progress.

Retail

Distribution

Agriculture

Supply Chain

Innovation

Services

Global

Manufacture Development Team

Climatization

Wheel assembly

Infotainment

Consumer Electronics

Mobile Phones

Background

Meeting customer needs has been one of Mirgor's main challenge for more than 40 years. We explore and undertake solutions always aiming for progress. Mirgor is one of the first autoparts companies in the country to certify the IATF 16949: 2016 standard. Today we have specific divisions for mass manufacture of technological products with high quality standards. We have 4 manufacturing plants in Tierra del Fuego with a surface area of **more than 60,000 m2 committed to manufacture and assembly of automotive parts, mobile phones and consumer electronics.**



Manufacture

Automotive Manufacturing

Systems

Automotive [Climatization Systems](#)

Information and Entertainment
System ([Infotainment](#))

[Electronic Modules](#)

Parts

[System HVAC](#)

[Module Front End](#)

[Compressor](#)

[Piping network](#)

Our commitment in this industry is so deep that we have been manufacturers of original parts (OEM) for more than 3 decades. **Devoted to our customers demands**, we have invested in high-tech equipment for quality control and acquired the Home Customs Service that significantly reduces delivery times. Automotive manufacturing is divided into 3 Units: Wheel assembly, Infotainment and Air Conditioning.

Manufacture Mobile Phones

Production Capacity

+20 productive lines

+15.000 daily electronic equipments

Supply to distributors and retail operators.



We work with the highest standards

Due to the natural evolution of services driven by our entrepreneurial spirit, for years we ventured into the manufacture of mobile phones. We have been in charge of the production of Samsung phones for years.



Exploring solutions keeps us constantly on the move

And that movement allows us to change, evolve and progress in each task we face. Manufacture and trading of electronics items requires a constantly approach to the future.

Manufacture Consumer Electronics

LED TV production, air conditioning equipment (residential and commercial), tablets, notebooks, microwaves ovens and audio prompted us to a new challenge: in-house manufacturing of the electronic boards required by products.

Quality 14001

Security to achieve **quality and technological standards** demanded by our customers

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Manufacture



For over five years, we've been in charge of commercially developing Samsung channels with a heavy focus on our users' experience.

Distribution

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Retail

We make things happen

At Mirgor we challenge technology to turn it into experiences that generate **well-being and progress** for people. For more than 5 years we have been in charge of commercial development of Samsung Channels where we focus in users experience.



Retail Omnicanal Mirgor

Online / Mobile

- + Own E-commerce.
- + Development and management of Samsung official internet pages.
- + Integrated MarketPlaces
- + Green Sale developed and implemented.
- + Same Day Delivery.

Store

- + 60 PoS Mirgor-Samsung.
- + Pick up Store (for online sales)
- + Retail in stores.
- + +1000 PoS for direct and indirect distribution.
- + 100% coverage in Argentina

Customer Service

- + Online - Offline, integrated support (PoS and CallCenter)
- + In-house professional pre-sales and post-sales team (Samsung Official Service)
- + Internal team focused on the customer experience.

Retail

Own Stores

Ecommerce

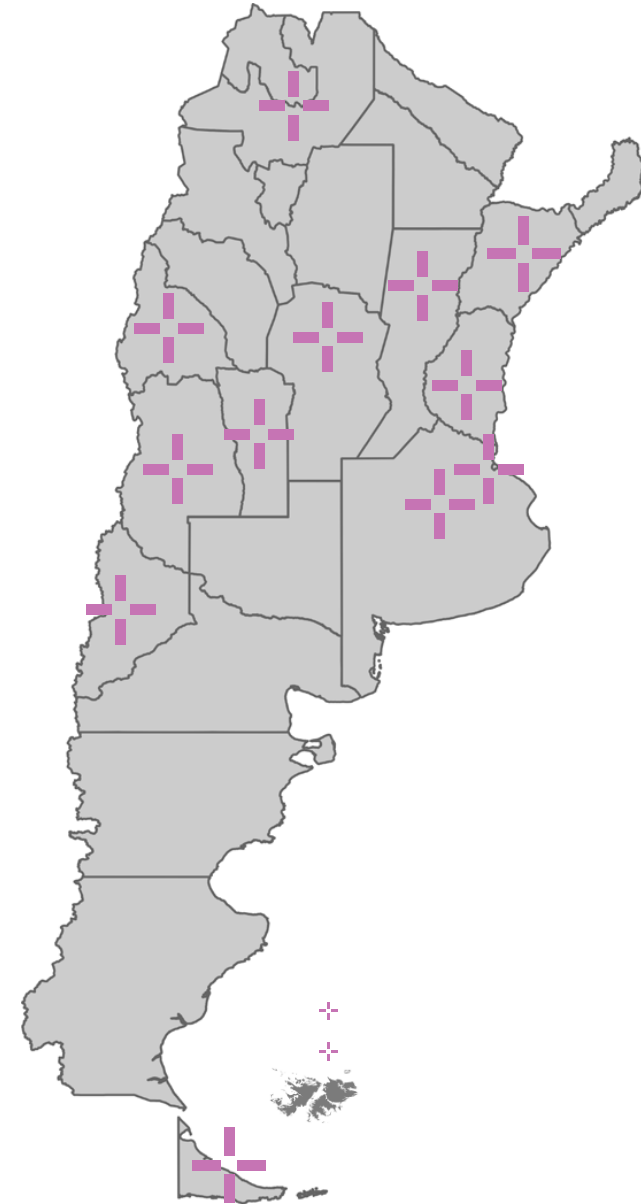
We are the **only retailer** with living samples in Argentina

We have the **most important MS** in SSG premium.

We have **the highest ASP** in Argentina (3x Market).

We offer complementary services such as insurance, **buyback** and **other store services free of charge**.

We are the **#3 retail** of Samsung Argentina.



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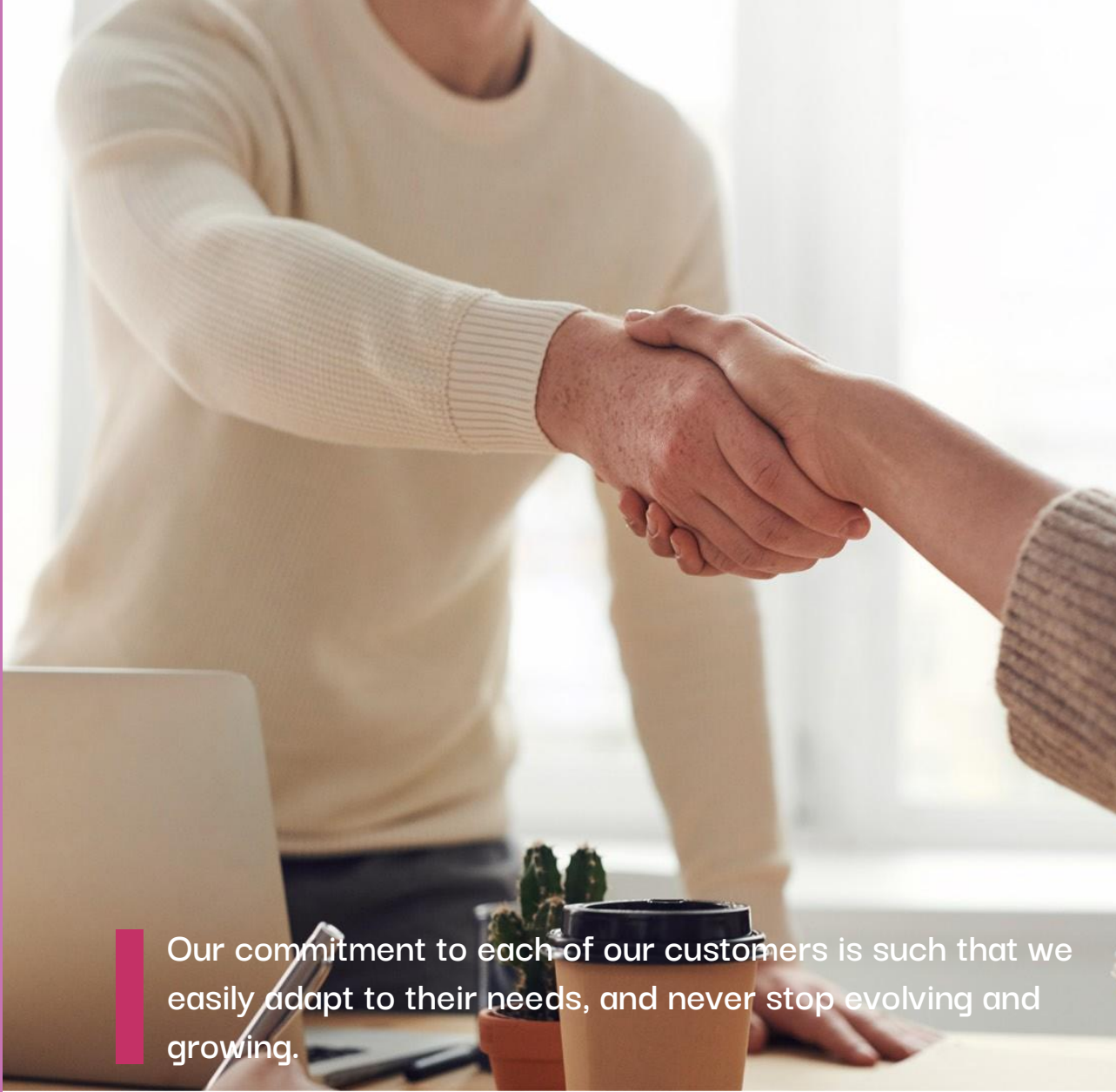
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Manufacture

Retail



Our commitment to each of our customers is such that we easily adapt to their needs, and never stop evolving and growing.

Agriculture

Supply Chain

Innovation

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Distribution

Products and solutions
customers need, served by
people who care about you.

Mirgor has one the worlds leading distributors of
cutting-Edge products in techonology and confort.
We guarantee our clients a complete attention for
marketing service. *We import, manufacture,
distribute and trade products.*

Specific Activities

Analysis and continuous business development adapted to versatile contexts. Commercial success defines us.

Complete service in all sales channels retail reseller operators

We import finished products or supplies for local production.

We deliver and market throughout the country.



We are the best intermediary to market and develop a Brand in the channel.

The company has maintained the focus on strong relationships based on trust, responsibility and value generators.

We have grown year after year developing partnerships with hundreds of clients in Argentina.

Distribution Commitment

Main Clients



Mirgor⁺ distribución

Distribution Development Team

Products we sell

Samsung Mobile Phones

Air Conditioning

TV Audio Samsung Accesorios

Samsung Tablets

Samsung

Smart Lightning: Philips Hue

signify

SAMSUNG

hue
PHILIPS



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Distribution



We are the result of potential combinations between Argentina's natural resources and the business force of Grupo Mirgor that seeks to add value to raw materials for export purposes.

Supply Chain

Innovation

Services

Global

Agriculture

In 2018, we made the strategic decision to be part of the **agro-industrial sector**, based on our strengths:

- + 40 years of experience in manufacturing and industry.
- + Focus on **technological development**.
- + Deep knowledge of scale **logistics operations**.
- + Financial strength.
- + Strategic partners in **China, Japan y Korea**.





Agriculture

What happen?

In 2019 we made our first export of 1,000 tons of soybeans to Europe.

During 2020 we exported more than 220,000 tons of soybeans, wheat and peas.

In 2021 we added flint corn, barley and carinata, managing to export more than 250,000 tons. We also made the first export of animal protein.

Today, we have exported more than 800,000 tons of different commodities and specialties.

+ 1.500.000 tons

Estimated export for the next three years.

+ 136.000 tons.

Estimated grain production for the next three years.

We will export value-added products to the world, expecting to invoice 1 billion dollars in 2028

Production & Added Value

In 2023 we started producing grains and developing agro-industrial projects.

We will venture into the production and export of **cereals and oilseeds**.

We will carry out the production of **animal protein** with a focus on diversification and integration.

We will invest in the development, manufacturing, marketing and export of **value-added products** based on the incorporation of technology.

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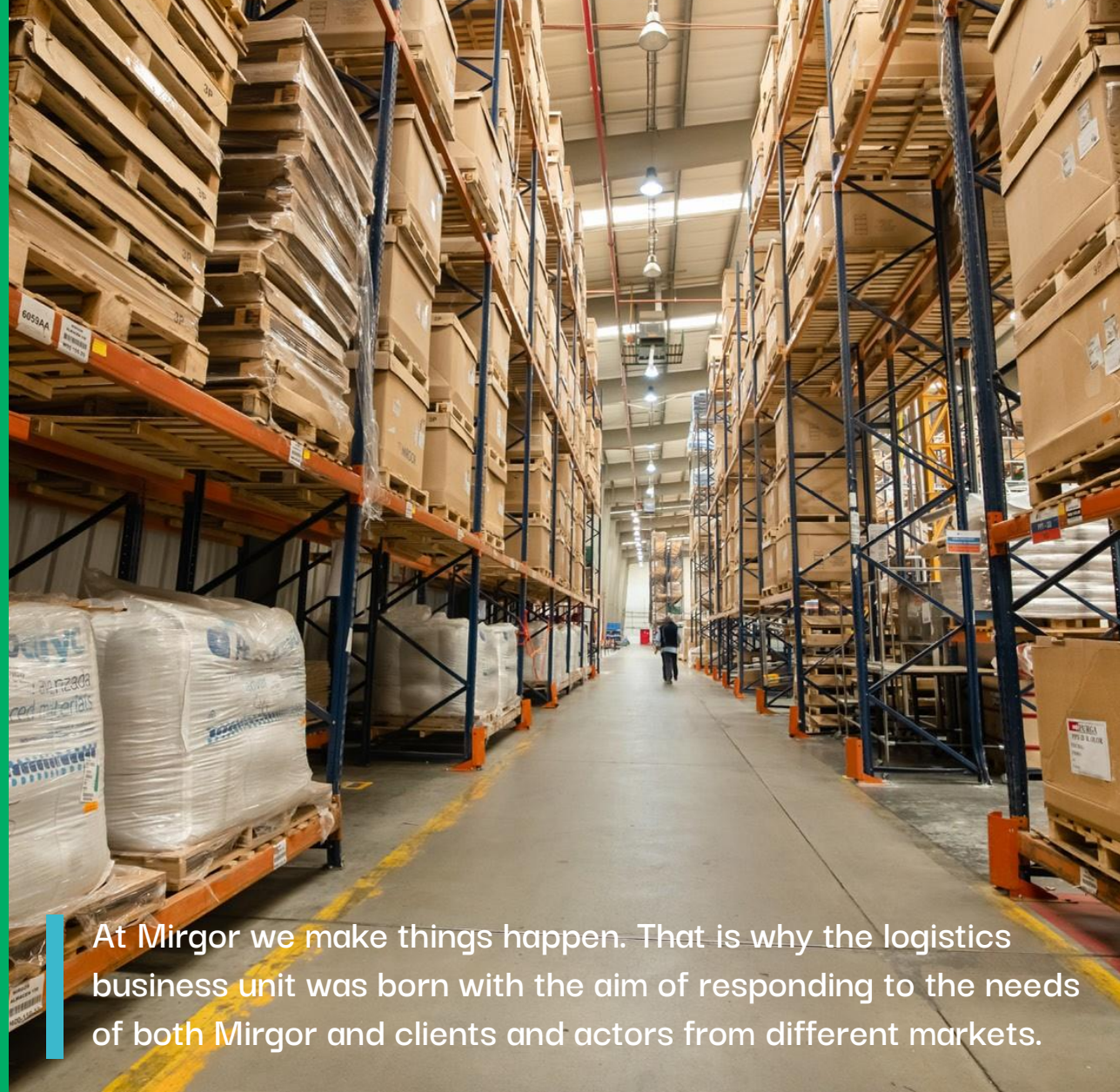
08

Manufacture

Retail

Distribution

Agriculture



At Mirgor we make things happen. That is why the logistics business unit was born with the aim of responding to the needs of both Mirgor and clients and actors from different markets.

Innovation

Services

Global



In Mirgor we make things happen

The commitment is to continue growing , customizing us to the needs and requirements of each of the companies that trusts us and in this new adventure. At Mirgor we make things happen .That is why Mirlog was born. And that is the reason why we continue to work as a team with our clients, to improve ourselves, grow and face challenges .

SupplyChain Mirlog

Starting operations at the beginning of 2019, MIRLOG arises with the aim of **responding to logistics needs** of both Mirgor and clients and players from different markets.

SupplyChain

What do we offer?

To be a [logistics partner](#), which allows the outsourcing of international and local logistics, as well as being able to help optimize costs in your logistics chain etc.

Specific Activities Involved

Receipt and entry of merchandise / Storage and stock control/ Orders Picking and Packing

Special operations, such as assembly of sequencers or tagging for automotive terminals, etc.

Quality control of parts of own production and suppliers.

Merchandise distribution to final destination
Reverse logistics, reception and processing of returns.

Maximum security warehouse for the storage and preparation of valued products.

Mirgor⁺supply chain

SupplyChain

Specific Activities

Preparation and supply processes of air conditioning equipment for automotive terminals FORD, VW, MBA)

Quality control processes, preparation and supply of car radios for automotive terminals . (TASA, FIAT, VOLVO, PSA)

Processes of preparation and distribution of White Line products to wholesalers , retailers and online sale.

Processes of preparation and distribution of TV products to wholesalers , retailers and online sales.

Processes of preparation and distribution of cellphone products, módems, tablets and accessories to wholesalers, ownstores, retailersand online sales.





We have a **logistic and distribution Center** in an strategic point of quick and easy access in the North Zone of Province of Buenos Aires, Av. De los Constituyentes 515, Garín, Prov. Bs. As.

SupplyChain

Location and Facilities

- + 24.000 m2 covered with a height of 12mts.
- + 12.000 pallet positions of different configurations
- + 3.000 m2 meant to block storage
- + 15 loading and 15 unloading docks
- + Manoeuvring ground for 20 trucks
- + Electronic security and monitoring 24hs.

Manufacture

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Innovation

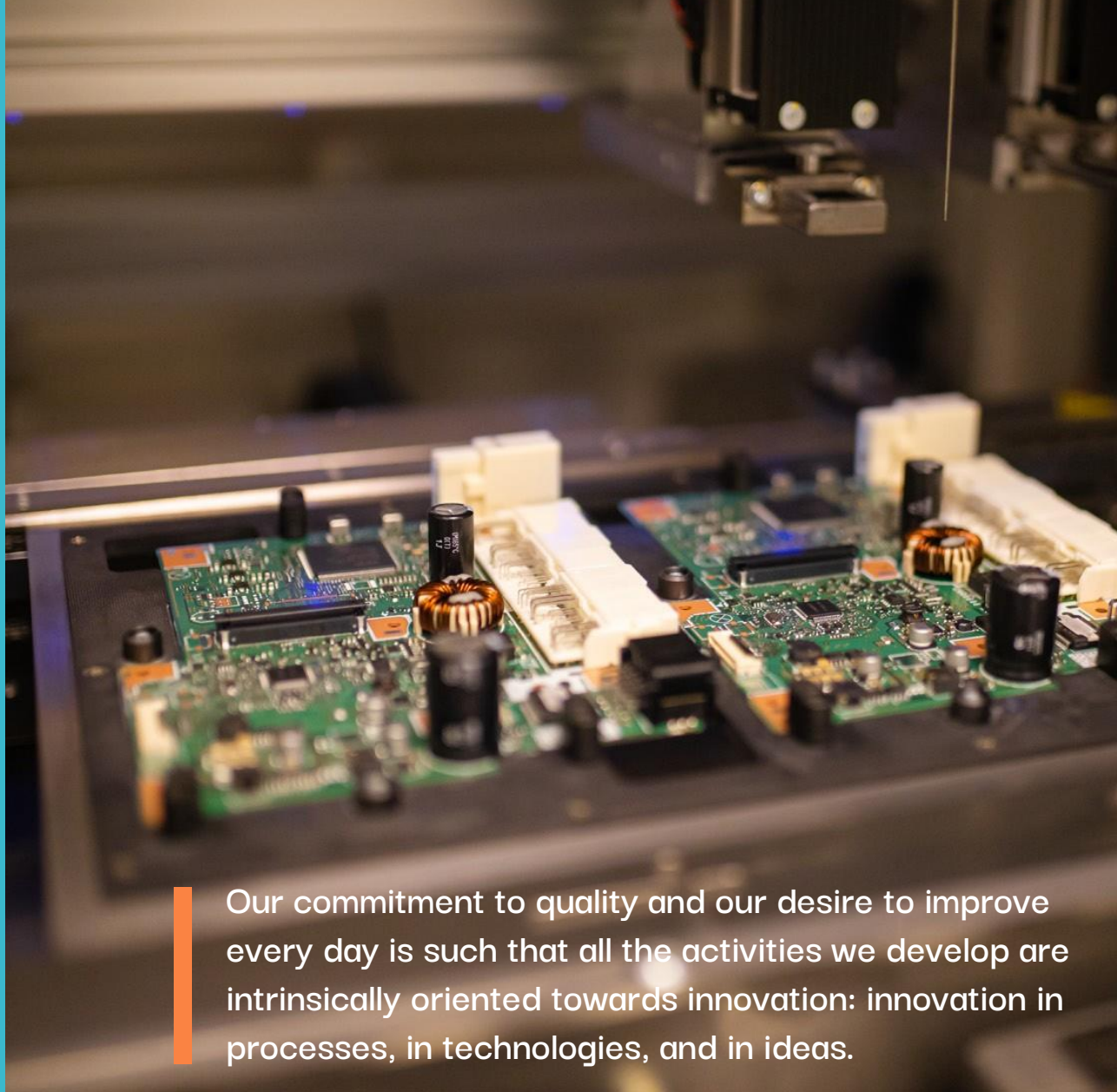
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Services

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Our commitment to quality and our desire to improve every day is such that all the activities we develop are intrinsically oriented towards innovation: innovation in processes, in technologies, and in ideas.



Innovation Commitment

A central and vital business unit for exploring ideas and creating solutions.

Mirgor innovation is not only made up of a great team of professionals and technicians who generate and promote electrical engineering projects, but also by all of us who are part of Mirgor. **Because we are all in constant search for solutions.**

Our commitment to quality and our desire to improve every day is such that all the activities we develop are intrinsically oriented towards innovation: **innovation in processes, in technologies, and in ideas.** We believe future should not be expected, but built. This is why we have created Mirgor Innovation, a central and vital unit in our business to explore new ideas and create solutions.

Innovation Development Team

Electric Engineering

Software Engineering

Mecanic Engineering

Testing Team

Systemas and IT&V

Advanced Engineering

Results

4 vehicular infotainment platforms

IoT platform with own development of video server and device and user manager

+500k lines of own developed software code.

+100 diagrams and circuit developed.

+30k specifications lines analyzed and implemented.

+4M units locally developed

+200 mechanical parts designed

+50 complete product validation cycles.



Innovation Respirators Project

Since the beginning of the pandemic, we decided not to stop, guided by a strong motivation, to get down to work and contribute through our industrial strength and technology to start producing

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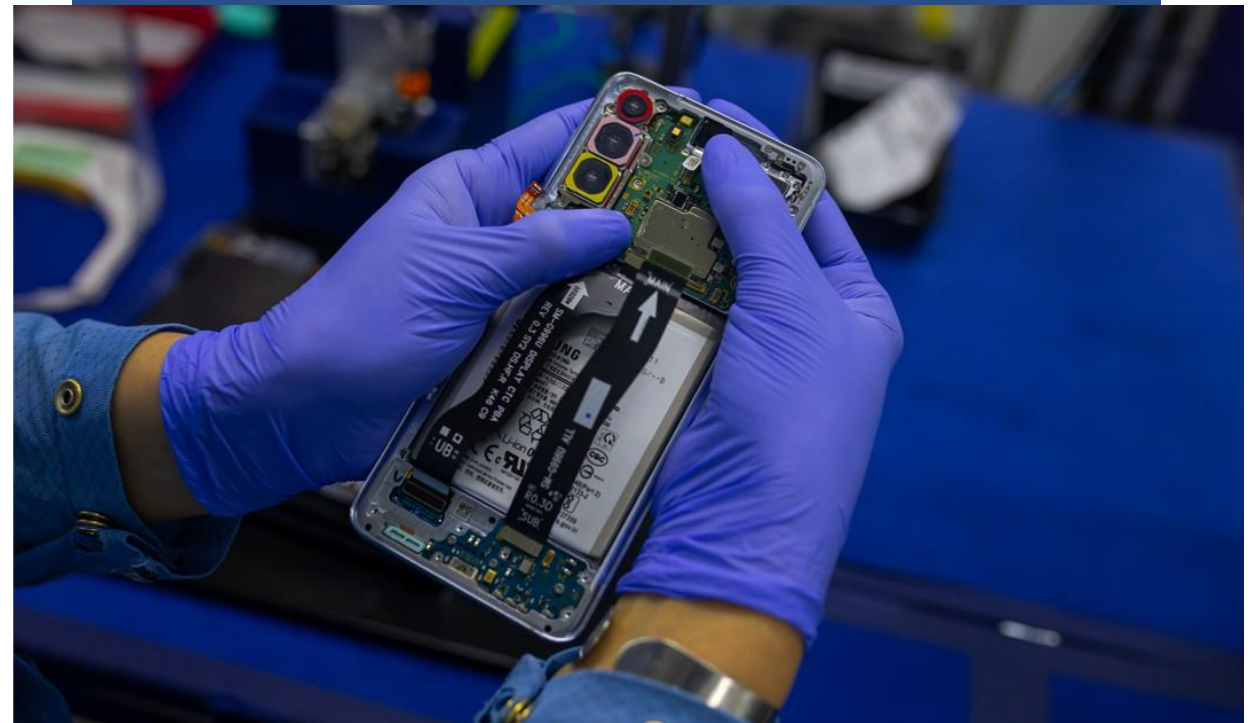


We provide comprehensive solutions always putting the customer at the center.

Global

Services

Through Mirgor Services we generate the right proposals for every need.



Our search to offer comprehensive solutions led us to develop a business area focused on solving all kinds of needs for our clients. Together with other business units, we manage to accompany them in different challenges of their operation, generating solutions, contributing our structure and know-how that includes the manufacture, distribution and reconditioning of equipment.



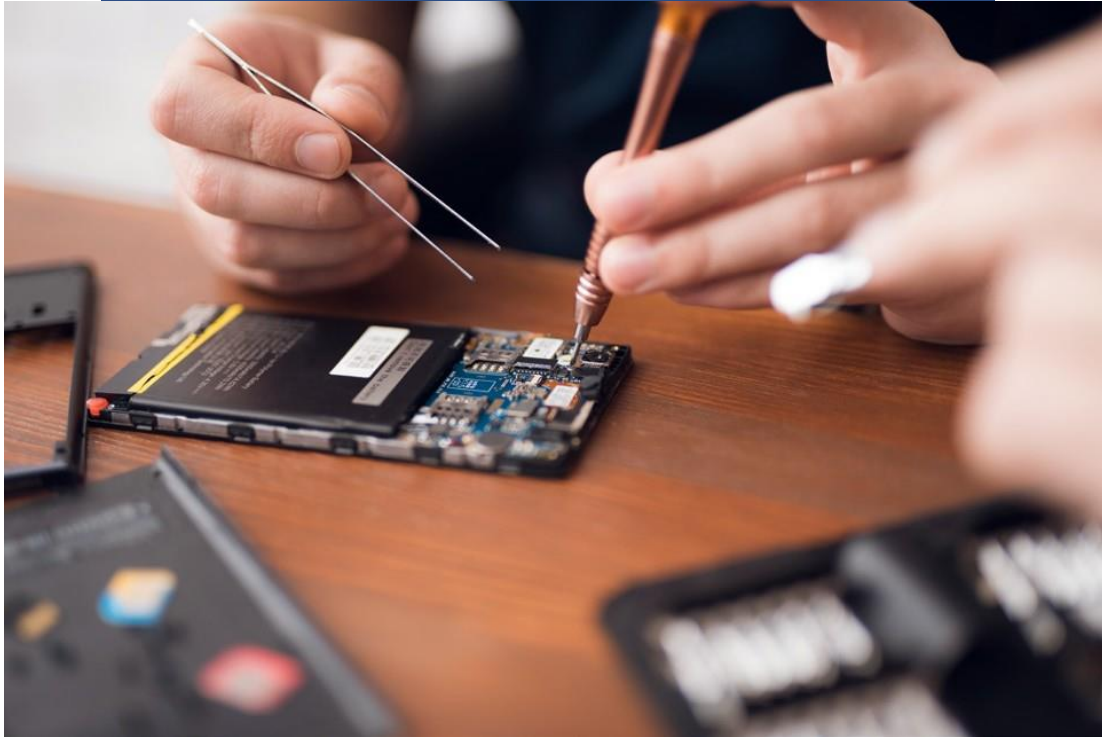
Services Buy Back & Trade In.

We have the tools and the know-how to develop repurchase programs for used devices, which allow the final consumer to transform them into a means of payment to access the latest trends in technology. These devices are reconditioned allowing new consumers to access them at affordable prices, and in turn generating an environmental impact since we double the useful life of products that otherwise would have been discarded, generating waste.

Services Protection

We provide a cell phone [protection service](#) that includes telephone attention, logistics and centralized laboratories. We provide a tailored service, designed and planned to adapt to the needs of each client.





Services After-Sales

We provide *after-sales services* to the main technology brands and international clients. We carry out repairs with an official guarantee, reconditioning processes with the highest quality standards and monitored reverse logistics circuits.

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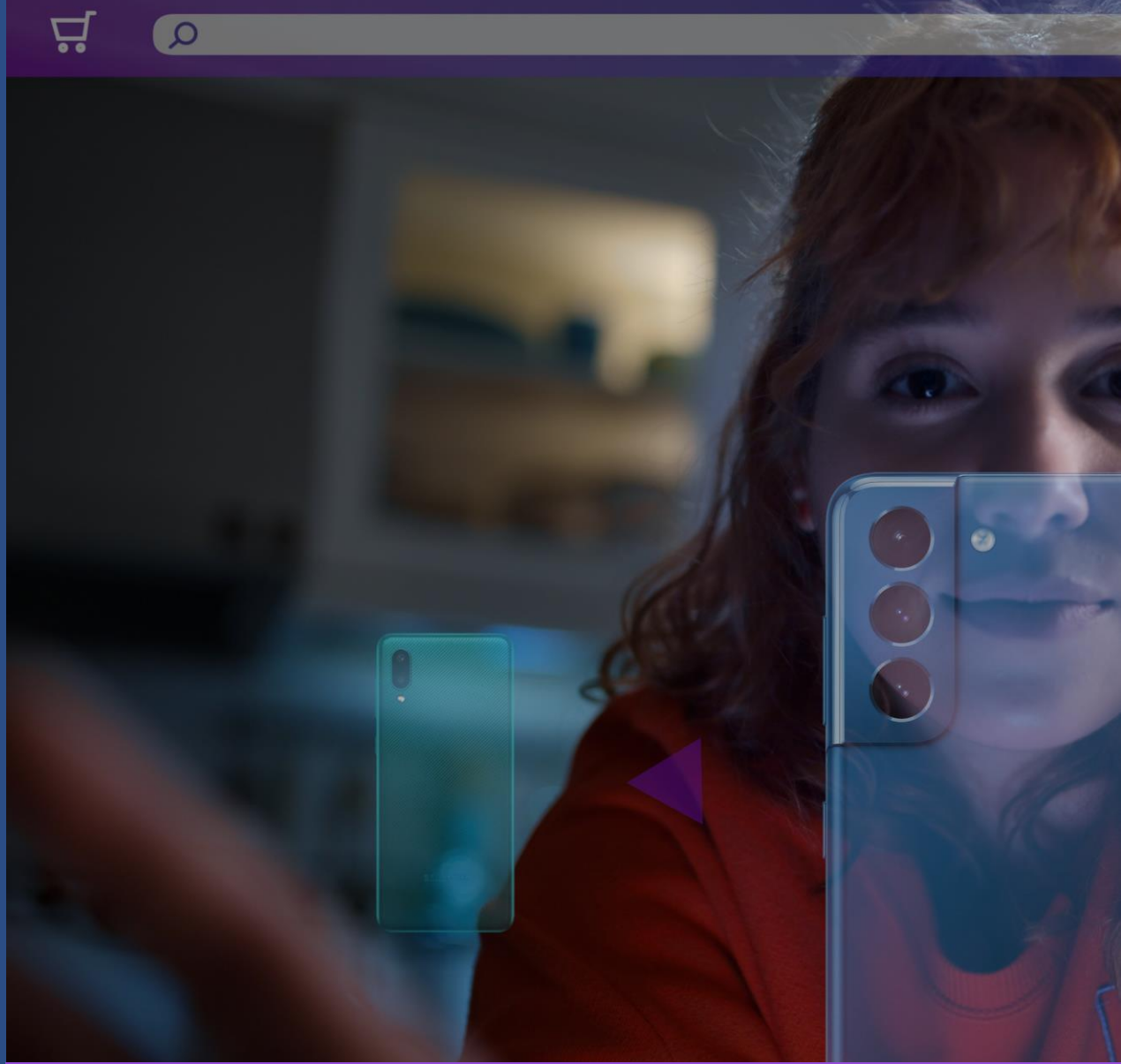
Innovation

07

Services

Global

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Global

The innovative power of Argentina expressed in the whole world.

Based on the quality and demand that characterizes us and that allowed us to be strategic partners of the main international brands, we now make things happen globally.



Global What do we do?

Sale of products from our main external and own brands through stores, retailers and E-commerce management.

Distribution logistics for different clients.

Foreign trade logistics (import and export).

360° Marketing for our brands.

Global

Main partners



We are the best intermediary to market and develop a brand in the channel.

The company has maintained a focus on solid relationships based on trust, responsibility and value generators. We have grown year after year developing alliances with hundreds of clients in Argentina.

Global

Where are we present?

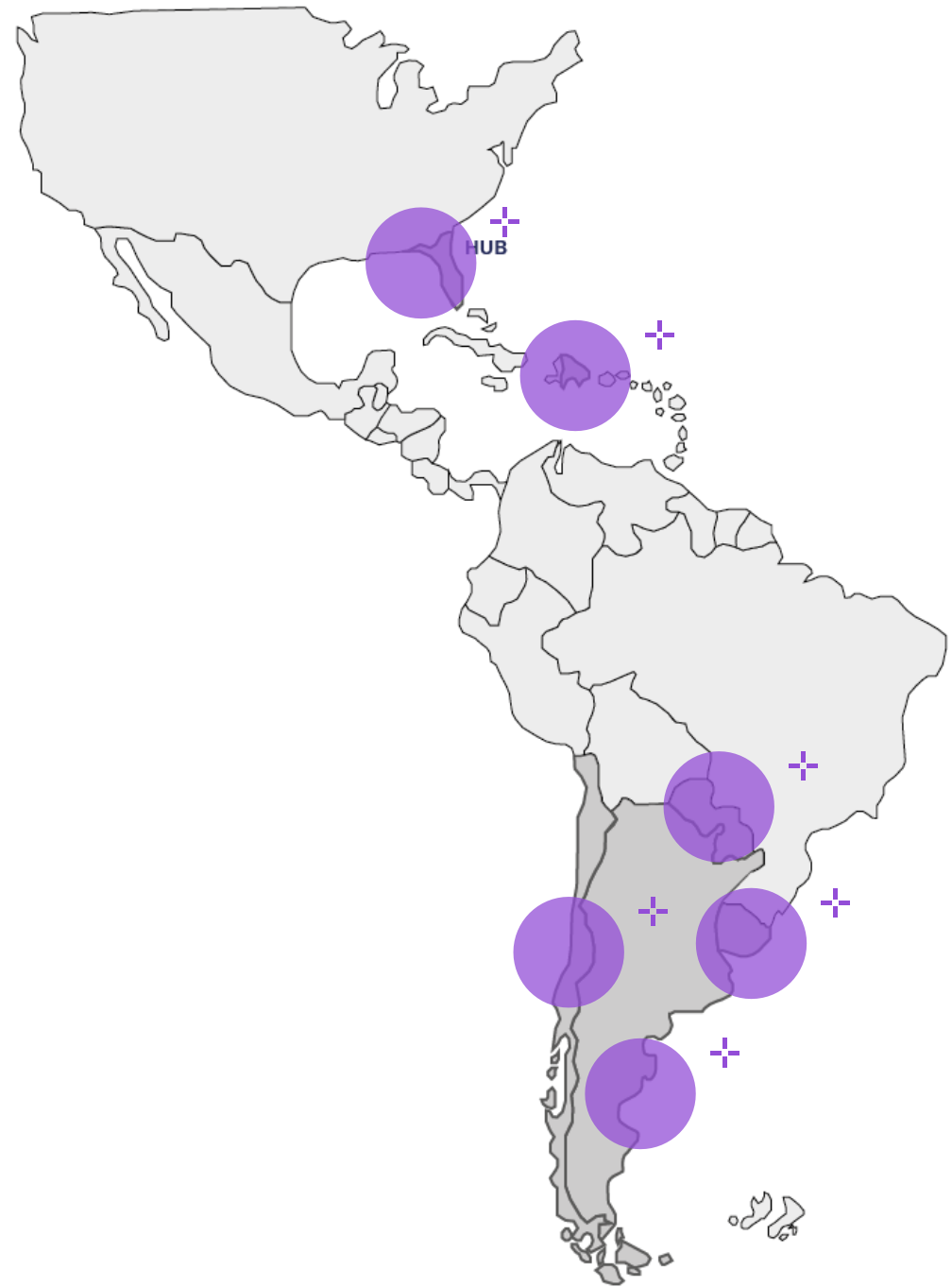
Uruguay

Paraguay

Dominican Republic

Chile

USA (Florida)



Mirgor Group

Companies of the group

Mirgor⁺

Mirgor

IATEC

Interclima

CAPDO

GMRA

FAMAR

BrightStar

Mirgor is a company with more than 40 years of life that grows and diversifies based on the needs of its clients, its commitment to the future and self-improvement.

Mirgor Group Shareholders Composition

Stocks Class A

15.600.000 (3 votes)

Stocks Class B

15.600.000 (3 votes)

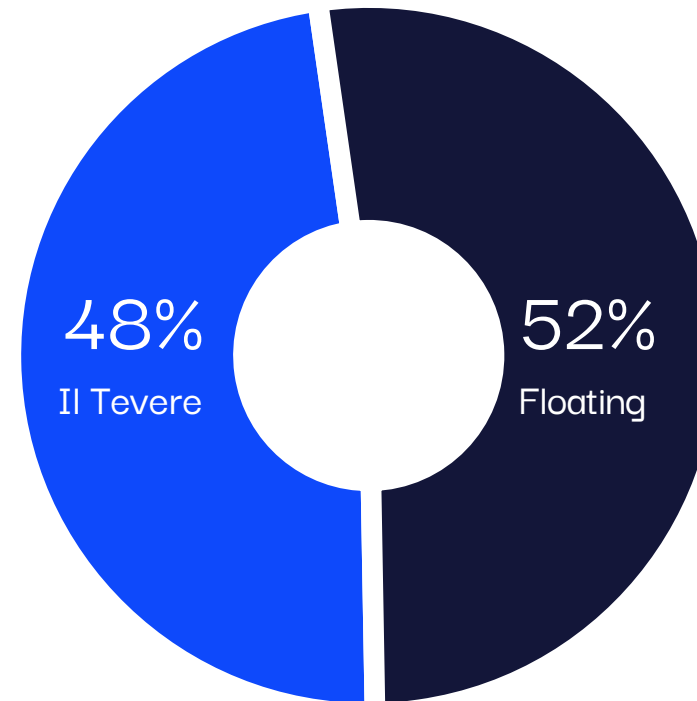
Stocks Class C

148.800.000 (1 votes)

Total Stocks

180.000.000

Nominal Value \$0,10 each



22%
FGS ANSES

30%
BCBA

Locations and Plants

Mirgor⁺

Together with our clients, we work as a team to improve ourselves, grow and accept the challenges that are presented to us.

Locations and Plants



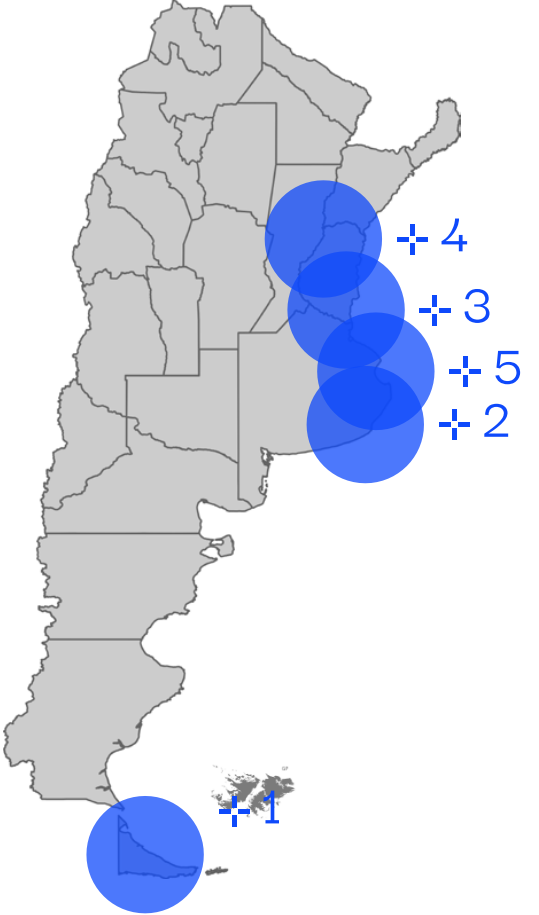
1. Río Grande
Tierra del Fuego
Manufacturing Plants Automotiv
Electronics
Mobile Phones
Electronic Boards

2. CABA
Administrative Headquarters

3. Gral. Pacheco
Buenos Aires
Logistic Center & Manufacturing Plant

4. Rosario
Santa Fe
GM
Wheel Assembly

5. Baradero, Buenos Aires
ONTEC FORTINOX



Locations and Plants

Río Grande

Prov. de Tierra del Fuego

1. 25.845 SQM

Einstein 1.111

2. 10.000 SQM

Sarmiento 2.950

3. 5.500 SQM

Islas Malvinas 3.091

4. 7.200 SQM

Padre Forgacs 1522





Main Clients

Automotive



Consumer Electronics and Mobile

SAMSUNG



Claro

Personal

FRÁVEGA

mi ni cuo tas
RIBEIRO

M! MUSIMUNDO



Telefónica

Mirgor⁺